



DELUXCLEAN

Simplify Your Laundry Amplify the Cleanliness

DELUXCLEAN INDUSTRIES SDN. BHD.

OVERVIEW

 Laundry Pods Manufacturer

DeluxClean elevate your wardrobe with our meticulous clothes cleaning service. Impeccable care for fabrics, exceptional quality, and a fresh finish.



COMPANY PROFILE

DeluxClean elevate your wardrobe with our meticulous clothes cleaning service. Impeccable care for fabrics, exceptional quality, and a fresh finish.

Starting from the MCO period in 2020, the meticulous preparations for the first laundry pods manufacturing facility in Malaysia have finally come to fruition after two to three years. The journey began with extensive research, seeking information, and identifying potential collaborators. It was a process marked by determination, dedication, and resilience. The initial phase involved thorough investigation and compilation of relevant data, market trends, and consumer preferences.

This groundwork was crucial in formulating a comprehensive business plan that could withstand the challenges of the dynamic market. Collaborating with various partners was a meticulous process, ensuring that each entity shared the same vision and commitment to quality.

Over the course of these two to three years, the team navigated through uncertainties and obstacles, adapting strategies to meet evolving circumstances. Building a production facility required careful consideration of logistical aspects, regulatory compliance, and technological advancements in the field. The objective was not only to establish a manufacturing unit but to set a new standard in the industry.

The realization of the first pearl laundry detergent manufacturing facility in Malaysia is a testament to the unwavering efforts, teamwork, and foresight invested in the project. It signifies not just a business venture but a commitment to innovation, sustainability, and meeting the needs of a discerning consumer base. As the facility begins its operations, it is poised to contribute to the local economy, provide employment opportunities, and deliver a product that reflects the culmination of years of dedication. This milestone marks the beginning of a new chapter in the journey, with a focus on growth, adaptability, and maintaining the highest standards of excellence in the production of laundry pods.

 Laundry Pods Manufacturer

LAUNDRY PODS

Liquid and pod laundry detergents offer convenience. Pods are pre-measured, reducing mess. Choose based on preference and machine compatibility.

 www.deluxclean.com.my

01

MISSION & VISION STATEMENTS

*Elevate daily living with simplicity and joy.
Provide innovative solutions, simplifying tasks and fostering
delight, making life easier and more enjoyable for everyone.*



Mission & Vision Statements

Embarking on the quest for the perfect laundry pods should be a breeze, not a burden. Let's simplify your choices and transform laundry day into a laid-back affair. Picture this: convenient, mess-free pods that effortlessly dissolve in water, leaving your clothes fresh and clean. No more measuring, no more spills—just toss a pod in, and voila! With a myriad of delightful fragrances and powerful cleaning formulations, your laundry experience is about to get a serious upgrade. Say goodbye to the hassle of deciphering detergent labels; our pods are here to uncomplicate your laundry routine. Enjoy the simplicity of a single, effective solution that promises a hassle-free, refreshing outcome every time. Laundry day just became your new chill session.

In the heart of our vision lies the ambition to be the premier laundry detergent brand in Malaysia, setting the standard for excellence. We aspire to weave into the fabric of every household, delivering not just cleanliness but an elevated experience. Our commitment extends beyond mere functionality; we aim to redefine laundry rituals, making them seamless, efficient, and even enjoyable. Through continuous innovation, superior formulations, and a dedication to customer satisfaction, we envision becoming the go-to choice for households across Malaysia. As the No.1 laundry detergent brand, we seek to inspire confidence, trust, and a sense of pride in every wash. Join us on this journey towards excellence, where laundry transcends routine, becoming a touchpoint of quality, reliability, and a brighter, fresher everydaylife.

PRODUCT SERVICES

*Collaborative, innovative, and customer-centric
our company culture fosters teamwork, creativity,
and a relentless commitment to excellence.*



Deluxclean laundry pods offer reliable cleaning, gentle on fabrics. Sensitive-skin pods cater to those with allergies or delicate skin, ensuring a soft touch. Eco-friendly pods prioritize sustainability, minimizing environmental impact. Premium pods elevate the experience, boasting advanced stain removal and enhanced fragrance for a luxurious laundry routine.

Delux Clean Laundry pods, also known as detergent pods or laundry capsules, have revolutionized the way we approach laundry care. These compact, pre-measured pods offer a convenient and mess-free alternative to traditional liquid or powder detergents. The market is flooded with a variety of laundry pod products, each catering to different consumer needs and preferences.

One key advantage of laundry pods is their simplicity. The user-friendly design eliminates the need for measuring and pouring detergent, reducing the risk of spills and overuse. The pre-portioned pods ensure accurate dosing, leading to optimal cleaning performance and preventing product wastage.

Most laundry pods are compatible with both standard and high-efficiency washing machines, making them a versatile choice for households with varying appliances. The concentrated formula of these pods enhances their cleaning power while minimizing packaging and environmental impact.

Deluxclean Manufacturers often incorporate advanced technology into their laundry pod products, including stain-fighting agents, color protection, and fabric softeners. This comprehensive approach allows consumers to address multiple laundry care needs with a single, convenient product. In addition to their cleaning efficacy, laundry pods also contribute to sustainability efforts. The reduced packaging and concentrated formulas result in less water usage and a smaller carbon footprint compared to traditional detergents. Many brands are also developing water-soluble and biodegradable pod casings, further minimizing environmental impact.



UNIQUE SELLING POINT

Any unique selling points or competitive advantages

Laundry Pods Manufacturer

Local OEMs add an extra layer of appeal to laundry pods by offering proximity, supporting regional economies, and fostering a sense of community. With localized production, consumers benefit from quicker access to products, reduced transportation emissions, and a connection to the neighborhood. Choosing local OEMs underscores a commitment to supporting local businesses and sustainability, enhancing the overall attractiveness of laundry pods as a conscientious and community-oriented choice.

DELUXCLEAN Laundry Pods boast several unique selling points and competitive advantages that set them apart in the laundry care market.

Convenience:

The most prominent advantage is their unparalleled convenience. Pre-measured and ready to use, laundry pods eliminate the hassle of measuring detergent, reducing the risk of spills and overuse. This simplicity appeals to busy consumers looking for a quick and efficient laundry solution.

Precision Dosing:

Laundry pods provide precise dosing with each use, ensuring optimal cleaning performance without the need for guesswork. This precision not only enhances cleaning effectiveness but also prevents product wastage, offering cost savings over time.

Compactness:

The compact and space-saving design of laundry pods makes storage easy and efficient. Unlike bulky detergent bottles or boxes, pods take up minimal space, appealing to consumers with limited storage capacity.

Reduced Environmental Impact:

Many laundry pod brands prioritize sustainability by using concentrated formulas, reducing packaging, and exploring biodegradable or water-soluble casings. This commitment to eco-friendly practices appeals to environmentally conscious consumers seeking greener alternatives.

Innovative Formulations:

Manufacturers often incorporate advanced cleaning technologies into laundry pods, such as stain removers, color protectors, and fabric softeners. This allows consumers to address multiple laundry care needs with a single, all-in-one product.

Versatility:

Laundry pods are compatible with various types of washing machines, including both standard and high-efficiency models. This versatility ensures that a wide range of consumers can incorporate pods into their laundry routine without concerns about compatibility.

Customization:

The laundry pod market caters to diverse consumer preferences by offering a variety of scents and formulations. From hypoallergenic options to pods designed for specific fabrics or purposes, consumers can choose products that align with their individual needs.

Safety Features:

Manufacturers have implemented safety measures, such as child-resistant packaging, to address concerns about accidental ingestion by children. These features enhance the overall safety profile of laundry pods, making them a responsible choice for households with young children.

In summary, the unique selling points and competitive advantages of laundry pods lie in their convenience, precision dosing, compactness, reduced environmental impact, innovative formulations, versatility, customization, and safety features. These factors collectively contribute to the appeal and growing popularity of laundry pods in the market.

TEAM AND LEADERSHIP

Our leadership: Visionary efficient innovative, strategic and prudent drive success collaboratively.



05



Y.S.LEE (SIONG)
Founder & CEO

In the midst of the Movement Control Order (MCO), our founder and CEO, armed with a wealth of experience in product parameter optimization, stumbled upon the concept of laundry detergent beads online. Intrigued by the potential of this innovative product, a spark of entrepreneurial spirit was ignited.

Seizing the opportunity during the lockdown, they delved into extensive research, scouring the web for insights into this novel laundry solution. Driven by the vision to pioneer a change in Malaysia's detergent landscape, our founder navigated the challenges of the pandemic to establish the first company manufacturing laundry detergent beads in Malaysia. The pursuit of excellence and a commitment to product quality fueled their relentless efforts. Finally, in the year 2023, against all odds, the dream materialized, and the venture became a reality. This entrepreneurial journey symbolizes not just a business endeavor, but a testament to resilience, adaptability, and the relentless pursuit of a vision.

The journey from an idea sparked during the MCO to the establishment of the first-ever laundry detergent bead manufacturing company in Malaysia encapsulates the spirit of innovation, determination, and the transformative power of seizing opportunities amid adversity. The inception of this entrepreneurial journey was not merely about creating a business—it was a response to a moment of insight during the unique circumstances of the MCO. Our founder and CEO, leveraging a rich background in product optimization, saw beyond challenges and envisaged an untapped market for laundry detergent beads in Malaysia.

The quest for information became a mission, with every piece of research contributing to the blueprint of a groundbreaking business venture. Navigating uncertainties and disruptions, the founder's commitment to bringing innovation to Malaysian households remained unwavering. The year 2023 marked the culmination of this odyssey, as the vision transformed into a tangible reality, positioning the company as the pioneer in manufacturing laundry detergent beads. This entrepreneurial narrative is a testament to foresight, adaptability, and the belief that challenges are stepping stones to success. It's not just a story of a business venture; it's a chronicle of resilience, turning adversity into an opportunity, and embracing change to carve a unique path in the industry landscape.

Our leadership team embodies a diverse blend of expertise and vision. Brings a wealth of industry experience, steering strategic direction, ensures operational excellence with a focus on efficiency, leads innovation, driving technological advancements, spearheads marketing initiatives, amplifying brand presence. Manages financial strategies, ensuring stability and growth. Together, this dynamic team synergizes skills, propelling our company towards success in the dynamic landscape of laundry care.

TEAM MEMBERS LEADERSHIP

Our leadership: Visionary efficient innovative, strategic and prudent drive success collaboratively.



Fueling the realization of this visionary venture was a dynamic team meticulously assembled by our founder and CEO. The production team, comprised of seasoned experts in product formulation and manufacturing, brought a wealth of experience to the table. Their proficiency in handling the intricacies of laundry detergent bead production laid the foundation for the company's success. In the store management division, adept professionals were tasked with overseeing the seamless operation of the manufacturing facility. From sourcing raw materials to optimizing production workflows, this team played a pivotal role in ensuring efficiency and quality control. The packaging team, a creative force in their own right, embarked on the mission to encapsulate the essence of innovation. Their designs not only reflected the brand's identity but also ensured that the product reached consumers in an aesthetically pleasing and environmentally responsible manner. From research and development to production, store management, packaging, and beyond, each team member contributed a unique skill set, blending passion with expertise to bring the pioneering vision to fruition. Together, this dedicated ensemble forms the backbone of a company that not only manufactures laundry detergent beads but symbolizes the spirit of collaboration and innovation in the face of challenges.



RESEARCH & DEVELOPMENT
DEPARTMENT

Our R&D team pioneers detergent bead innovation, creating cutting-edge formulations that redefine cleanliness and elevate laundry experiences for consumers.



The R&D department's significance lies in anticipating consumer needs, exploring eco-friendly alternatives, and staying ahead of market trends. Their innovation ensures our detergent beads not only clean thoroughly but also align with evolving preferences for sustainability and efficiency. By embracing cutting-edge technologies and sourcing responsibly, they contribute to a product that goes beyond expectations, addressing not just the present but also the future of conscientious laundry care. Their dedication underscores our commitment to offering a truly transformative and forward-thinking laundry solution.



Furthermore, the R&D team plays a pivotal role in enhancing user experience. They focus on sensory aspects, infusing delightful fragrances and ensuring a gentle touch on fabrics. Their attention to detail extends to compatibility with various washing machines, catering to diverse consumer needs. By prioritizing user-friendly designs and exploring innovative packaging solutions, they add an extra layer of convenience. In essence, the R&D department's intricate work not only elevates the product's performance but also transforms the act of doing laundry into a seamless and enjoyable part of daily life.

The R&D department is the heartbeat of innovation, crucial for crafting a revolutionary laundry detergent bead. Their meticulous research ensures optimal product parameters, from dissolvability to cleaning efficacy. Every formulation is a result of rigorous testing, striving for excellence in performance and environmental impact. Through continuous exploration, the R&D team not only meets industry standards but exceeds them, setting the product apart in quality and pioneering a new standard for laundry care. Their commitment ensures our detergent beads are not just effective but a leap forward in redefining laundry convenience and sustainability.

COMPANY CULTURE

*Collaborative, innovative, and customer-centric
our company culture fosters teamwork, creativity,
and a relentless commitment to excellence.*



Establishing our company culture sets the tone for a united and inspired team. Positioning defines our unique space in the market. Vision outlines our long-term aspirations, while mission guides our daily actions. Core values serve as a compass, shaping our decisions and interactions. Together, these elements create a cohesive framework, fostering a positive work environment, guiding strategic growth, and ensuring our commitment to excellence and integrity resonates throughout every aspect of our organization.

POSITION 定位

Five-star quality experience at economic friendly prices.
以三星价格获得五星品质体验

VISION 愿景

Becoming the No. 1 laundry detergent brand in Malaysia.
成为马来西亚洗衣液的第一品牌

MISSION 使命

Simplify your worries about choosing laundry pods and
make the laundry process, more relaxed.
简化您选择洗衣液的烦恼，让洗衣过程更加的轻松。

价值观Values - FOCUS 专注是成功的关键

信念 **F** Faith
机会 **O** Opportunity
沟通 **C** Communication
团结 **U** Unite
成功 **S** Success

Concentration is the linchpin of success, anchoring your efforts, sharpening focus, and fueling persistence, propelling you towards achievement with unwavering determination.



CONTACT INFORMATION

For inquiries or collaboration opportunities, reach us at
www.deluxclean.com.my
Stay connected on social media: @Deluxclean
Your feedback matters!

DELUXCLEAN INDUSTRIES SDN. BHD

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: Info@deluxclean.com.my

🏭 Laundry Pods Manufacturer

🌐 www.deluxclean.com.my



DELUXCLEAN COMPANY
VISUAL ELEMENTS

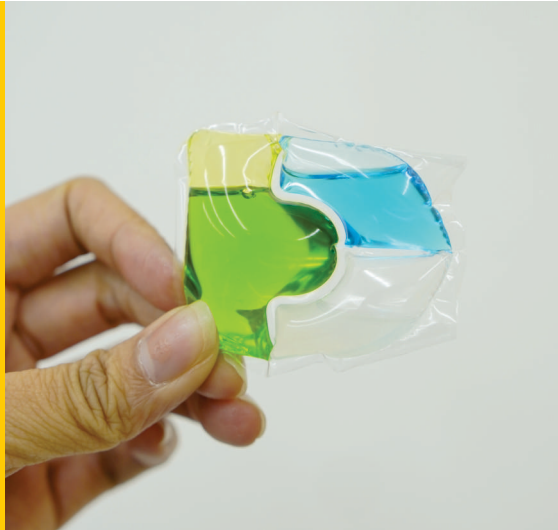
Our brand exudes modernity with a vibrant color palette, a sleek logo, and dynamic visuals, reflecting innovation and freshness in every aspect.



Capture the essence of our team's dynamism and expertise through department photos on our office. Each image showcases the people behind the innovation, fostering transparency and connection with our audience. Explore our virtual space to meet the faces driving research, production, packaging, and more. It's not just about products; it's about the collaborative spirit that shapes the future of laundry care. Join us on a visual journey, where every snapshot tells a story of passion, innovation, and commitment.

DELUXCLEAN COMPANY
VISUAL ELEMENTS

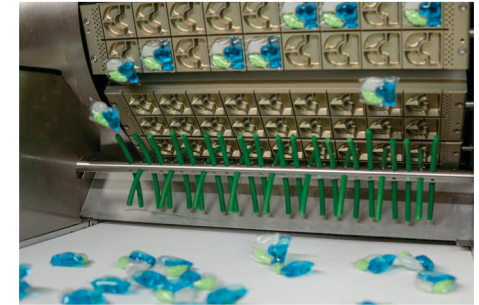
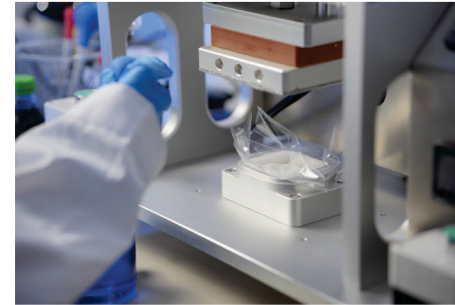
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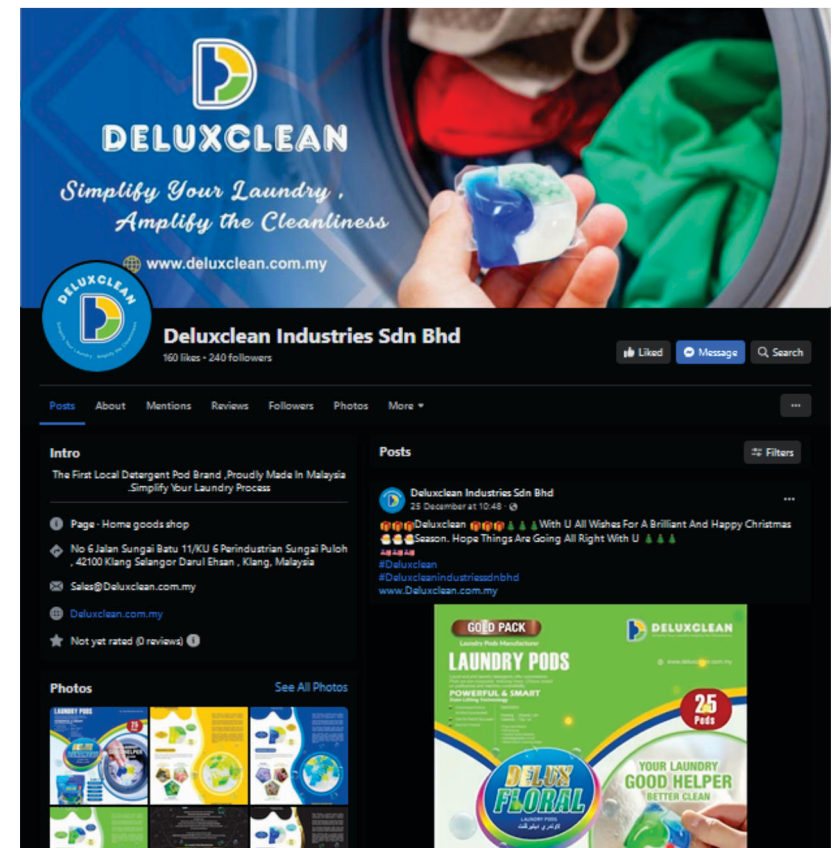
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Connect with us on Facebook for a deeper dive into the world of laundry care. Explore exclusive content, engaging discussions, and stay updated on our latest product releases. Like our page to become part of a community that celebrates innovation, sustainability, and the art of a fresh start. Together, let's redefine the way we approach laundry, one click at a time.



Our social media platform is a vibrant hub where we share laundry insights, product updates, and interactive content. Join the conversation, connect with like-minded enthusiasts, and discover a world of innovation. From behind-the-scenes glimpses to user testimonials, our platform is a virtual community fostering engagement, education, and a touch of inspiration. Follow us for a seamless blend of information and entertainment, making laundry care a delightful experience in the digital realm.



VISION FOR THE FUTURE PLANS

VISION FOR THE FUTURE **FUTURE PLANS**

Expanding globally, we aim to revolutionize laundry care with sustainable practices and diverse product offerings, making a positive impact worldwide.



In our forward trajectory, we envision strategic partnerships through OEM, offering our groundbreaking laundry detergent beads as a white-label solution for businesses seeking a premium and innovative addition to their product lines. This initiative not only extends our reach but also contributes to the industry by providing tailored solutions to diverse markets.

Simultaneously, our ODM services are set to flourish, opening avenues for collaborative innovation. We invite brands to join hands in co-creating unique laundry solutions, leveraging our R&D prowess to develop products that cater to specific consumer needs. This bespoke approach ensures a harmonious blend of our expertise with the distinct identity of our partners.

The heartbeat of our future lies in the continuous evolution of our R&D department. By investing in cutting-edge technologies and fostering a culture of creativity, we aim to unveil a stream of new products that redefine the boundaries of laundry care. The research team is dedicated to exploring sustainable formulations, introducing eco-friendly materials, and enhancing the user experience through sensorial elements and advanced functionalities. Furthermore, we are committed to expanding our global footprint, making our mark as a trailblazer in sustainable laundry solutions.

Our vision encompasses reaching households worldwide, advocating for responsible consumption and environmental stewardship. Through awareness campaigns and community engagement, we strive to make a meaningful impact on the way individuals perceive and approach laundry care. As we step into the future, innovation remains at our core. We are on a mission to introduce smart laundry solutions that seamlessly integrate with modern lifestyles, incorporating its capabilities to enhance efficiency and user convenience. By staying at the forefront of technological advancements, we aim to pioneer a new era in laundry care, where sustainability, innovation, and user-centric design converge to create a truly transformative experience for consumers around the globe.

Our future envisions a seamless fusion of technology and sustainability, with plans to introduce smart laundry solutions that redefine efficiency. We aspire to collaborate with eco-conscious partners, driving initiatives for a greener tomorrow. Expanding our product line, we aim to cater to evolving consumer needs while maintaining a commitment to excellence. By embracing innovation, fostering community engagement, and prioritizing environmental responsibility, our journey ahead is marked by a vision to transform the landscape of laundry care on a global scale.



COMPLIANCE AND CERTIFICATIONS

Our products adhere to industry standards, holding certifications that guarantee quality and compliance with environmental and safety regulations.

Our commitment to excellence is reinforced by professional certifications, ensuring our laundry detergent beads meet stringent quality and safety standards. These certifications validate our dedication to environmental responsibility and user well-being, assuring customers of a premium product. With endorsements from recognized authorities, our laundry solution stands as a symbol of trust, transparency, and adherence to the highest industry benchmarks. We prioritize not just cleanliness but also the peace of mind that comes with knowing our product has earned the seal of approval from reputable certifying bodies.

Ensuring the highest standards, our products adhere to industry regulations and hold relevant certifications, reflecting our commitment to quality, safety, and environmental responsibility. We comply with rigorous standards, fostering trust and confidence among consumers and stakeholders alike. Our dedication to meeting and exceeding compliance requirements underscores our commitment to delivering products that not only meet but surpass industry benchmarks. Stay assured, our brand is synonymous with integrity, transparency, and a steadfast commitment to upholding the well-being of our customers and the planet.

FMPR2023000821

Certificate

Date of Expiry:
31 Jul 2024

Issued on: 02 Aug 2023



HALAL SINGAPORE



The Majlis Ugama Islam Singapura hereby certifies that the following products are Halal to Muslims according to Islamic Law:

1. DIPROPYLENE GLYCOL (DPG)
2. DIPROPYLENE GLYCOL LOW ODOUR (DPG LO)
3. MONOPROPYLENE GLYCOL USP
4. MONOPROPYLENE GLYCOL USP HP

ناظر الدين محمد هاشم

Mufti of Singapore

(Name & Address of Company)
SHELL CHEMICALS SERAYA PTE LTD
61 SERAYA AVENUE
SINGAPORE 627879

MAJLIS UGAMA ISLAM SINGAPURA
(Islamic Religious Council of Singapore)
Singapore Islamic Hub
273 Braddell Road, Singapore 579702
Tel: +65 6359 1199
Website: www.muis.gov.sg

The Muis Halal Certificate is issued under Section 88A of the Administration of Muslim Law Act (Cap. 3) and is awarded based on the stated criteria and conditions stipulated by Muis. This certificate is strictly non-transferable and shall not be displayed outside the abovementioned premises.

PRODUCT SCHEME

233010090201001

DELUXCLEAN INDUSTRIES SDN BHD Compliance And Certification

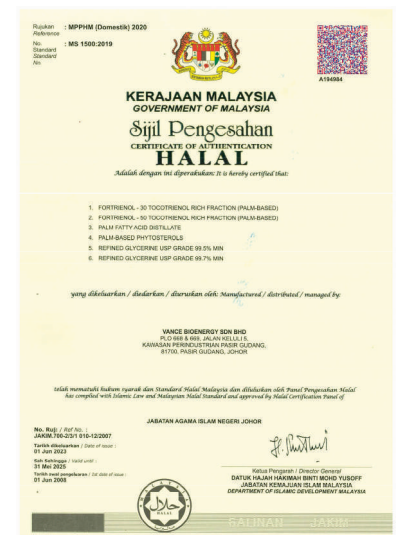
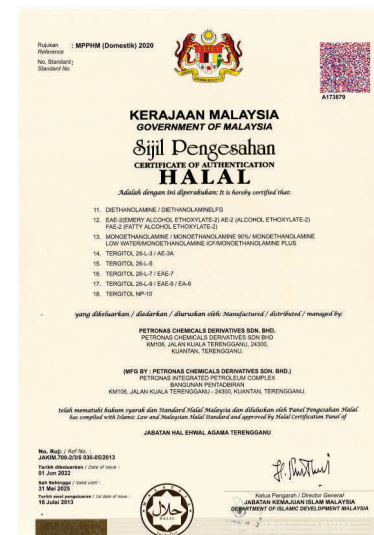
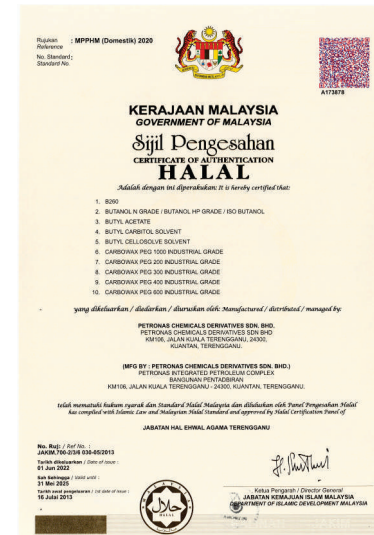
COMPLIANCE AND CERTIFICATIONS

Our products adhere to industry standards, holding certifications that guarantee quality and compliance with environmental and safety regulations.



Deluxclean laundry pods have earned recognition for their adherence to Halal standards, proudly bearing the esteemed Halal certificate. This certification signifies that the product aligns with Islamic dietary laws and regulations, ensuring that the ingredients and manufacturing processes comply with Halal principles. Consumers seeking products in accordance with their Halal lifestyle can trust Deluxclean laundry pods to meet their religious and cultural requirements.

The Halal certification underscores the brand's commitment to providing a trustworthy and inclusive product for a diverse customer base. Deluxclean's dedication to Halal standards not only reflects respect for religious practices but also demonstrates a commitment to quality and ethical manufacturing. By obtaining the Halal certificate, Deluxclean reinforces its position as a brand that caters to the needs and preferences of a global audience, fostering confidence and satisfaction among consumers who prioritize adherence to Halal guidelines in their daily lives.



INNOVATION AND TECHNOLOGY

At Deluxclean Industries Sdn Bhd, we embrace cutting-edge technologies to stay at the forefront of industry. Our commitment to innovation drives continuous improvement.



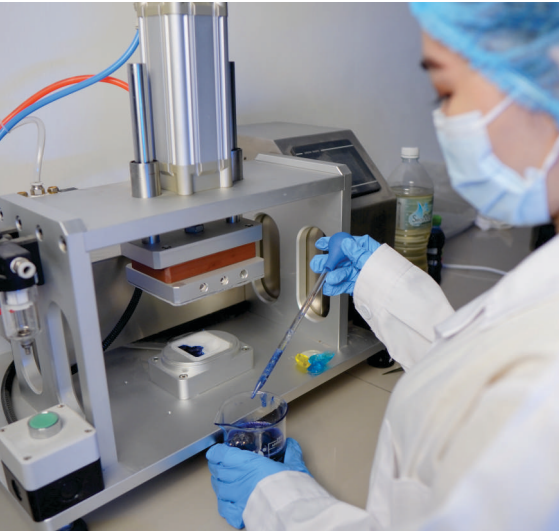
At Deluxclean Industries Sdn Bhd, our unwavering commitment to excellence is exemplified through our embrace of cutting-edge technologies that position us at the forefront of our industry. Innovation is not just a value for us; it is the driving force behind our quest for continuous improvement and sustainable growth. Our dedication to staying abreast of the latest technological advancements allows us to redefine industry standards and deliver products and services that are not only efficient but also forward-thinking. We invest in research and development to explore new possibilities, enhance our processes, and pioneer solutions that address evolving market needs.

Incorporating state-of-the-art technologies into our operations enables us to optimize efficiency, reduce environmental impact, and elevate the quality of our offerings. Whether it's in product development, manufacturing, or customer engagement, we leverage cutting-edge tools to stay agile and responsive in a rapidly changing business landscape. At Deluxclean, we recognize that innovation is the key to sustaining success, and we foster a culture that encourages creativity and collaboration. By embracing emerging technologies, we not only meet the demands of today's dynamic market but also position ourselves as trailblazers shaping the future of our industry.

Our commitment to innovation is a testament to our vision for a progressive and sustainable future, where Deluxclean continues to set the benchmark for excellence.

Deluxclean Industries Sdn Bhd leads the laundry care industry through relentless innovation and cutting-edge technology in the development of our condensed laundry pods. Pioneering advancements in formulation and packaging, our research and development teams leverage state-of-the-art technologies to create highly concentrated, efficient, and environmentally friendly laundry solutions.

By embracing innovative manufacturing processes and sustainable materials, we not only redefine the user experience but also reduce our carbon footprint. Deluxclean's commitment to pushing the boundaries of technology ensures that our condensed laundry pods deliver unparalleled performance while embodying our dedication to a cleaner, greener future.



TRAINING AND DEVELOPMENT

Our investment in the growth of our team is paramount. Explore our commitment to continuous learning and professional development.



Deluxclean Industries Sdn Bhd, we recognize that continuous learning is the cornerstone of innovation. As we navigate the dynamic landscape of the laundry pods industry, our commitment to excellence extends to the development of our invaluable team. In anticipation of future challenges and opportunities, we are dedicated to implementing a forward-thinking training and development program. This initiative aims to equip our workforce with the knowledge and skills necessary to uphold our commitment to quality, sustainability, and customer satisfaction.

Training and Development at Deluxclean Industries Sdn Bhd: A Vision for the Future

Deluxclean Industries Sdn Bhd is committed to staying at the forefront of innovation in the laundry pods industry. As the company looks toward the future, a robust training and development program will be instrumental in ensuring that our team is well-equipped to navigate the evolving landscape of consumer preferences, industry regulations, and technological advancements.

1. Product Knowledge Enhancement:

To maintain a competitive edge, our training programs will focus on deepening the understanding of our laundry pods product line. This includes in-depth knowledge about the ingredients, manufacturing processes, and the environmental impact of our products. By fostering expertise within our team, we empower employees to confidently communicate the unique features and benefits of our laundry pods to customers.

2. Sustain Ability Training:

As environmental consciousness becomes increasingly vital, Deluxclean Industries Sdn Bhd is dedicated to sustain ability. Future training initiatives will spotlight eco-friendly practices in production, packaging, and distribution. Employees will be educated on the latest advancements in sustainable packaging and encouraged to incorporate these principles into their daily operations.

3. Technological Proficiency:

In an era of rapid technological advancement, continuous learning is crucial. Our training and development programs will prioritize keeping our workforce abreast of the latest technologies in manufacturing, distribution, and customer engagement. This includes proficiency in data analytics for market insights and the integration of smart technologies in our product line.

4. Customer-Centric Approach:

Training will emphasize a customer-centric mind set, ensuring that our team is adept at understanding and meeting customer needs. This involves honing interpersonal skills, complaint resolution techniques, and staying attuned to customer feedback for product improvement.

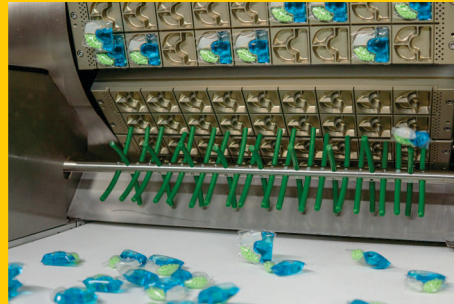
5. Regulatory Compliance:

In an industry subject to stringent regulations, training programs will consistently update employees on the latest compliance requirements. This includes safety protocols, quality control measures, and adherence to international standards.

In conclusion, Deluxclean Industries Sdn Bhd envisions a future where our team is not only well-versed in the technical aspects of our laundry pods but is also aligned with our commitment to sustain ability, technological innovation, and customer satisfaction. Through a comprehensive training and development strategy, we aim to empower our workforce to lead the industry in the years to come.

INDUSTRY AFFILIATIONS

Active members of [industry associations], we contribute to the growth and development of our sector through collaboration and knowledge sharing.



Deluxclean Industries Sdn Bhd stands at the forefront of the laundry pods industry with a steadfast commitment to excellence. In anticipation of evolving industry dynamics, we prioritize continuous learning and innovation. Our dedication to quality, sustain ability, and customer satisfaction is the driving force behind our proactive approach to training and development. As we navigate the ever-changing landscape, we remain focused on equipping our workforce with the knowledge and skills necessary to uphold our high standards and meet the expectations of our valued customers.

Deluxclean Industries Sdn Bhd is steadfast in its commitment to excellence, and a crucial aspect of our success lies in our active engagement with industry affiliations. These partnerships serve as catalysts for innovation, provide avenues for knowledge exchange, and enhance our ability to meet the evolving needs of the laundry pods industry.

1. Sustainable Packaging :

In line with our dedication to environmental responsibility, Deluxclean Industries. This affiliation enables us to stay abreast of the latest advancements in eco-friendly packaging materials, waste reduction strategies, and sustainable manufacturing practices. By collaborating with like-minded organizations, we contribute to the collective effort towards a greener, more sustainable future.

2. Cleaning Products:

Our association with the Cleaning Products ensures that we stay informed about industry regulations, safety standards, and emerging trends. This affiliation allows us to actively participate in shaping industry policies and standards, ensuring that our laundry pods meet or exceed the highest benchmarks for quality and safety.

3. Consumer Goods:

Deluxclean Industries recognizes the importance of global collaboration in addressing industry challenges. We engage in dialogues with industry leaders, share best practices, and work collectively on initiatives aimed at fostering sustain ability, responsible sourcing, and ethical business practices. This affiliation amplifies our impact on a global scale and aligns us with a broader vision for positive industry transformation.

4. Innovation for Household Products:

In our pursuit of cutting-edge solutions, Deluxclean Industries actively participates in an Innovation dedicated to household products. Collaboration provides us with access to the latest technological advancements, market insights, and collaborative opportunities with other industry leaders. By staying at the forefront of innovation, we ensure that our laundry pods remain innovative, efficient, and capable of meeting the ever-changing needs of consumers.

5. Laundry and Cleaners:

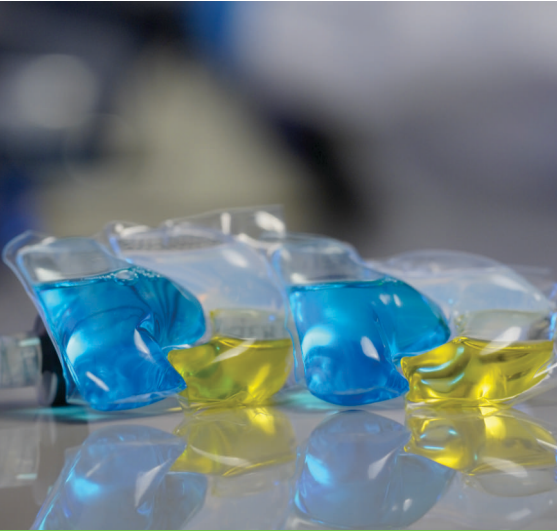
Involvement with the underscores to the professional growth of our team and the elevation of industry standards. Through this affiliation, we valuable insights into best practices, industry benchmarks, and workforce development strategies specific to the laundry and cleaning sector. It serves as a platform for networking, knowledge sharing, and continuous improvement in our operations.

In summary, Deluxclean Industries Sdn Bhd's industry affiliations are integral to our commitment to excellence, sustain ability, and innovation. These collaborations empower us to contribute to the advancement of the laundry pods industry while ensuring that our products and practices align with the highest standards of quality and responsibility.

Market Differentiators

MARKET DIFFERENTIATORS

What sets us apart?
Explore the key factors that make Deluxclean the preferred choice in the market.



At Deluxclean Industries Sdn Bhd, our laundry pods distinguish themselves through a fusion of innovation and sustainability. Our commitment to eco-friendly packaging, cutting-edge manufacturing processes, and a customer-centric approach sets us apart. We prioritize quality assurance, staying ahead in technological advancements, and maintaining stringent sustainability practices. These differentiators position us as leaders in the market, offering consumers not just a product but a conscientious choice that aligns with their values and expectations for superior performance and environmental responsibility.

Market Differentiators for Deluxclean Industries Sdn Bhd

Deluxclean Industries Sdn Bhd stands as a trailblazer in the laundry pods industry, uniquely positioned through a combination of innovation and sustainability. Our commitment to environmental responsibility is evident in our use of eco-friendly packaging materials and dedication to sustainable manufacturing practices. We prioritize quality assurance at every stage, ensuring that our laundry pods meet the highest standards of performance and safety.

Innovation is at the core of our strategy, with a focus on staying ahead in technological advancements. This approach not only enhances the efficiency of our manufacturing processes but also allows us to introduce cutting-edge features in our products, setting us apart from the competition.

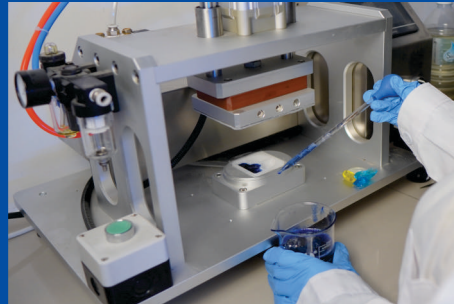
A customer-centric approach defines our business ethos. We don't merely offer laundry pods; we provide a conscientious choice for consumers who seek products aligned with their values. Our dedication to customer satisfaction is reflected in our responsiveness to feedback and continuous improvement initiatives.

Moreover, our stringent sustainability practices extend beyond product design to encompass our entire supply chain. By minimizing our environmental footprint, we not only contribute to a healthier planet but also resonate with the growing consumer demand for socially responsible products.

In essence, Deluxclean Industries Sdn Bhd differentiates itself through a holistic approach that combines technological prowess, environmental stewardship, and unwavering dedication to customer satisfaction. As the market evolves, we remain steadfast in our commitment to setting new benchmarks and redefining industry standards, ensuring that our laundry pods stand out as a symbol of excellence and responsible innovation.

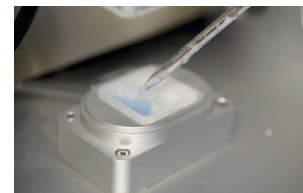
IN-HOUSE RESEARCH AND
DEVELOPMENT

Our dedicated R&D team is at the forefront of innovation, constantly pushing boundaries to develop groundbreaking solutions that shape the future.



Research and Development (R&D) is the heartbeat of Deluxclean Industries Sdn Bhd, propelling us into the future of laundry pod innovation. Our commitment to R&D is embedded in our quest for excellence, driving us to explore new frontiers in product design, manufacturing processes, and sustainable technologies. Our dedicated R&D teams leverage cutting-edge methodologies, staying abreast of emerging trends and consumer needs. Through continuous experimentation, analysis, and adaptation, we not only refine our existing products but also pioneer groundbreaking solutions that set industry benchmarks. This culture of innovation fosters agility, allowing us to respond swiftly to market dynamics and consumer preferences. At Deluxclean Industries, R&D is not just a function; it's a dynamic force that fuels our mission to deliver unparalleled laundry solutions that embody quality, sustain ability, and a forward-thinking approach to meet the evolving demands of our discerning customers.

Deluxclean Industries Sdn Bhd pioneers progress through robust in-house research and development. Our dedicated teams drive innovation, continuously enhancing our laundry pod offerings. By investing in cutting-edge technologies and sustainable practices, we ensure our products not only meet but exceed industry standards. This commitment to in-house R&D empowers us to stay ahead in the dynamic market, delivering laundry solutions that are not only effective but also environmentally conscious, reinforcing our position as industry leaders.



Quality Assurance Standards



QUALITY ASSURANCE STANDARDS

Quality is non-negotiable. Delve into our rigorous quality assurance standards that ensure our products/services meet and exceed industry benchmarks.



Deluxclean Industries Sdn Bhd upholds uncompromising quality assurance standards, ensuring our laundry pods exceed industry benchmarks. Rigorous testing processes, adherence to international quality protocols, and continuous improvement initiatives form the foundation of our commitment to excellence. From raw material selection to the final product, our quality control measures guarantee the reliability, safety, and performance of our laundry pods. This steadfast dedication to maintaining the highest quality standards distinguishes Deluxclean in the market, reinforcing our commitment to delivering products that consistently meet and surpass customer expectations.

At Deluxclean Industries Sdn Bhd, our unwavering commitment to excellence is epitomized by our stringent Quality Assurance (QA) standards. From inception to delivery, our laundry pods undergo a meticulous journey of scrutiny and validation, ensuring they stand out for their unparalleled quality in the market. Our QA process encompasses every facet of production, starting with the careful selection of raw materials. Rigorous testing protocols are applied at various stages, evaluating factors such as durability, efficacy, and environmental impact. Adhering to internationally recognized quality benchmarks, our products consistently meet and exceed industry standards. Continuous improvement is ingrained in our QA philosophy. Regular audits, feedback loops, and innovation-driven enhancements drive our quest for perfection. This commitment not only ensures the reliability and safety of our laundry pods but also positions Deluxclean Industries as a beacon of quality in the industry. Moreover, our dedication to quality extends beyond regulatory compliance; it reflects our promise to customers.

We recognize that a superior product is not just about meeting standards but surpassing expectations. By consistently delivering on this promise, we cultivate trust among our customers, reinforcing our position as a brand synonymous with uncompromised quality and customer satisfaction. In essence, at Deluxclean Industries, quality assurance is not just a process; it's a culture embedded in our DNA.

It serves as the cornerstone of our commitment to providing consumers with laundry solutions that exemplify the highest standards of reliability, safety, and performance in every wash.



INFORMATION & PREVIEW
PRODUCT

Embark on a journey of cleanliness and innovation. Our product information and preview offer insights into how Deluxclean Industries Sdn Bhd is shaping the future of laundry care through ingenuity, sustain ability, and customer-centric design.

DELUXCLEAN PRODUCTS

Deluxclean laundry pods offer reliable cleaning, gentle on fabrics. Sensitive-skin pods cater to those with allergies or delicate skin, ensuring a soft touch. Eco-friendly pods prioritize sustain ability, minimizing environmental impact. Premium pods elevate the experience, boasting advanced stain removal and enhanced fragrance for a luxurious laundry routine.

Welcome to Deluxclean Industries Sdn Bhd, where innovation meets laundry care. Our commitment to excellence extends to every aspect of our product line. In this glimpse into our offerings, discover a harmony of cutting-edge technology, sustainable practices, and uncompromised quality. Delve into a world where our laundry pods redefine cleanliness, embodying the future of laundry care with a perfect blend of efficiency, eco-friendliness, and consumer satisfaction. Explore the future of laundry solutions with Deluxclean Industries.

 **Laundry Pods Manufacturer**

Explore our innovative products, crafted with precision and designed for seamless user experiences. From cutting-edge features to user-centric design, our offerings redefine excellence in industry sector.

DELUXCLEAN LAUNDRY PODS

Liquid and pod laundry detergents offer convenience. Pods are pre-measured, reducing mess. Choose based on preference and machine compatibility.



Elevate your laundry routine with Deluxclean laundry pods your premier choice for superior cleaning performance and unparalleled convenience.

24



YOUR LAUNDRY GOOD HELPER BETTER CLEAN



- ▶ Concentrated Formula (8x More Concentrated)
- ▶ Safe For Front & Top Loader
- ▶ Easy Iron Formula

Description

Packing : 25pods / pkt
Capacity : 12g / pc

- Easy soil release
- Anti-greying
- Improve wear-resistant
- Anti-redeposition of soil
- Makes future washing easier

Suitable For Sensitive Skin

Delux Dynamore is not only a powerhouse in stain removal but also gentle on sensitive skin. Its hypoallergenic formula ensures a thorough clean without compromising the delicate needs of sensitive skin.

Concentrated Formula

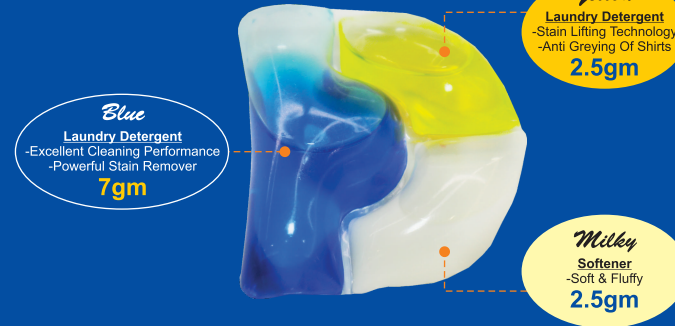
Delux Dynamore stands out as an entirely concentrated laundry detergent bead. In its production, no water is added, ensuring a powerful, undiluted formula that maximizes cleaning efficacy for unparalleled laundry results.



GOLD PACK

FRAGRANCE NOTES

Delux Dynamore boasts three captivating fragrance notes, creating a delightful and lasting aroma experience for your freshly laundered clothes.



Delux Dynamore, a premium laundry solution under the DeluxClean brand, redefines convenience and effectiveness in cleaning. These innovative laundry pods boast a dynamic formula that effortlessly tackles tough stains, leaving fabrics exceptionally clean and vibrant. The advanced technology within each pod ensures optimal detergent release during the wash, enhancing overall cleaning performance.

Delux Dynamore offers a luxurious laundry experience, combining cutting-edge chemistry with user-friendly design for a fresh and pristine outcome. Elevate your laundry routine with Delux Dynamore, where excellence meets efficiency.



POWERFUL & SMART Stain Lifting Technology

Liquid and pod laundry detergents offer convenience. Pods are pre-measured, reducing mess. Choose based on preference and machine compatibility.

5 IN 1

Powerful stain remover

Soft & Fluffy

Anti Bacterial

Long-Lasting Freshness

Anti-static, Anti-fuzz

Delux Dynamore laundry beads are a family-friendly essential, catering to all with their gentle yet powerful formula. Convenient and simple to use, they streamline laundry routines, ensuring optimal results without hassle. The concentrated, water-free production adds to their eco-friendly appeal. With a delightful fragrance that lingers, these beads elevate the laundry experience, making it a joy for the entire family. Embrace the simplicity and effectiveness of Delux Dynamore for a consistently fresh and clean laundry every time.

The user-friendly design makes Delux Dynamore a go-to choice for families. With a concentration that maximizes efficiency, these beads simplify laundry while delivering exceptional cleanliness and a pleasant, enduring scent.

- 8X more concentrated formula (**ULTRA CONCENTRATION**)
- Excellent cleaning performance
- Long lasting freshness
- Stain lifting technology • Anti-greying of shirts

Ingredients:

Water, Anionic Surfactants, Nonionic Surfactants, Emollients, Plant-Based Ester Quats, Solubilizers, Special Additive, Fragrance, Antibacterial Agent, Colourant, Preservative, PH Adjuster.

Top Notes
Clean Linen Accords

Heart Notes
Gardenia, Magnolia, Lily



25

Base Notes
Cedarwood, Amber, Musk



YOUR LAUNDRY GOOD HELPER BETTER CLEAN



- ▶ Concentrated Formula (8x More Concentrated)
- ▶ Safe For Front & Top Loader
- ▶ Easy Iron Formula

Description

Packing : 25pods / pkt
Capacity : 12g / pc

- Easy soil release
- Anti-greying
- Improve wear-resistant
- Anti-redeposition of soil
- Makes future washing easier

Suitable For Sensitive Skin

Delux Floral is not only a powerhouse in stain removal but also gentle on sensitive skin. Its hypoallergenic formula ensures a thorough clean without compromising the delicate needs of sensitive skin.

Concentrated Formula

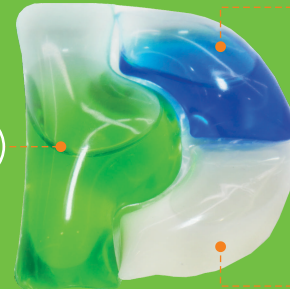
Delux Floral stands out as an entirely concentrated laundry detergent bead. In its production, no water is added, ensuring a powerful, undiluted formula that maximizes cleaning efficacy for unparalleled laundry results.



GOLD PACK

Delux Floral, a premium laundry solution under the DeluxClean brand, redefines convenience and effectiveness in cleaning. These innovative laundry pods boast a dynamic formula that effortlessly tackles tough stains, leaving fabrics exceptionally clean and vibrant. The advanced technology within each pod ensures optimal detergent release during the wash, enhancing overall cleaning performance. Delux Floral offers a luxurious laundry experience, combining cutting-edge chemistry with user-friendly design for a fresh and pristine outcome. Elevate your laundry routine with Delux Floral, where excellence meets efficiency.

Green
Laundry Detergent
-Excellent Cleaning Performance
-Powerful Stain Remover
7gm



Blue
Laundry Detergent
-Stain Lifting Technology
-Anti Greying Of Shirts
2.5gm

Milky
Softener
-Soft & Fluffy
2.5gm

FRAGRANCE NOTES

Delux Floral boasts three captivating fragrance notes, creating a delightful and lasting aroma experience for your freshly laundered clothes.



POWERFUL & SMART Stain Lifting Technology

Liquid and pod laundry detergents offer convenience. Pods are pre-measured, reducing mess. Choose based on preference and machine compatibility.

5 IN 1

Powerful stain remover

Soft & Fluffy

Anti Bacterial

Long-Lasting Freshness

Anti-static, Anti-fuzz

Delux Floral laundry beads are a family-friendly essential, catering to all with their gentle yet powerful formula. Convenient and simple to use, they streamline laundry routines, ensuring optimal results without hassle. The concentrated, water-free production adds to their eco-friendly appeal. With a delightful fragrance that lingers, these beads elevate the laundry experience, making it a joy for the entire family. Embrace the simplicity and effectiveness of Delux Floral for a consistently fresh and clean laundry every time. The user-friendly design makes Delux Floral a go-to choice for families. With a concentration that maximizes efficiency, these beads simplify laundry while delivering exceptional cleanliness and a pleasant, enduring scent.

- 8X more concentrated formula (**ULTRA CONCENTRATION**)
- Excellent cleaning performance
- Long lasting freshness
- Stain lifting technology • Anti-greying of shirts

Ingredients:

Water, Anionic Surfactants, Nonionic Surfactants, Emollients, Plant-Based Ester Quats, Solubilizers, Special Additive, Fragrance, Antibacterial Agent, Colourant, Preservative, PH Adjuster.

Top Notes

Clean Linen Accords, Peach

Heart Notes

Rose, Jasmine, Lavender



26

Base Notes

Musk, Amber, Sandalwood



YOUR LAUNDRY GOOD HELPER BETTER CLEAN

- ▶ Concentrated Formula (8x More Concentrated)
- ▶ Safe For Front & Top Loader
- ▶ Easy Iron Formula

Description

Packing : 25pods / pkt
Capacity : 12g / pc

- Easy soil release
- Anti-greying
- Improve wear-resistant
- Anti-redeposition of soil
- Makes future washing easier

Suitable For Sensitive Skin

Delux Downie is not only a powerhouse in stain removal but also gentle on sensitive skin. Its hypoallergenic formula ensures a thorough clean without compromising the delicate needs of sensitive skin.

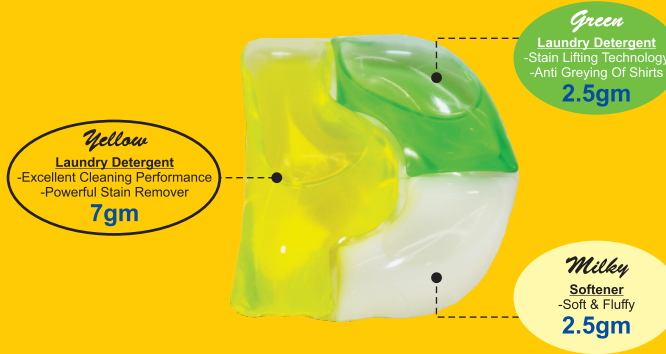
Concentrated Formula

Delux Downie stands out as an entirely concentrated laundry detergent bead. In its production, no water is added, ensuring a powerful, undiluted formula that maximizes cleaning efficacy for unparalleled laundry results.



GOLD PACK

Delux Downie, a premium laundry solution under the DeluxClean brand, redefines convenience and effectiveness in cleaning. These innovative laundry pods boast a dynamic formula that effortlessly tackles tough stains, leaving fabrics exceptionally clean and vibrant. The advanced technology within each pod ensures optimal detergent release during the wash, enhancing overall cleaning performance. Delux Downie offers a luxurious laundry experience, combining cutting-edge chemistry with user-friendly design for a fresh and pristine outcome. Elevate your laundry routine with Delux Downie, where excellence meets efficiency.



FRAGRANCE NOTES

Delux Downie boasts three captivating fragrance notes, creating a delightful and lasting aroma experience for your freshly laundered clothes.



POWERFUL & SMART Stain Lifting Technology

Liquid and pod laundry detergents offer convenience. Pods are pre-measured, reducing mess. Choose based on preference and machine compatibility.

5 IN 1

Powerful stain remover

Soft & Fluffy

Anti Bacterial

Long-Lasting Freshness

Anti-static, Anti-fuzz

Delux Downie laundry beads are a family-friendly essential, catering to all with their gentle yet powerful formula. Convenient and simple to use, they streamline laundry routines, ensuring optimal results without hassle. The concentrated, water-free production adds to their eco-friendly appeal. With a delightful fragrance that lingers, these beads elevate the laundry experience, making it a joy for the entire family. Embrace the simplicity and effectiveness of Delux Downie for a consistently fresh and clean laundry every time. The user-friendly design makes Delux Downie a go-to choice for families. With a concentration that maximizes efficiency, these beads simplify laundry while delivering exceptional cleanliness and a pleasant, enduring scent.

- 8X more concentrated formula (**ULTRA CONCENTRATION**)
- Excellent cleaning performance
- Long lasting freshness
- Stain lifting technology • Anti-greying of shirts

Ingredients:

Water, Anionic Surfactants, Nonionic Surfactants, Emollients, Plant-Based Ester Quats, Solubilizers, Special Additive, Fragrance, Antibacterial Agent, Colourant, Preservative, PH Adjuster.

Top Notes

Clean Linen Accords, Peach

Heart Notes

Neroli, Iris, Rose Peony, Carnation



27

Base Notes

Amber, Patchouli, Musk



Premium Delux Profresh
GOOD HELPER
 FOR CLEANING CLOTHES
POWERFUL & SMART

- ▶ Concentrated Formula (8x More Concentrated)
- ▶ Safe For Front & Top Loader
- ▶ Easy Iron Formula

Description

Packing : 25pods / pkt
 Capacity : 12g / pc

- Easy soil release
- Anti-greying
- Improve wear-resistant
- Anti-redeposition of soil
- Makes future washing easier

Blue
 Laundry Detergent
 -Excellent Cleaning Performance
 -Powerful Stain Remover
7gm



Particles
 Laundry Particles
 -Stain Lifting Technology
 -Anti Greying Of Shirts
2.5gm

Milky
 Softener
 -Soft & Fluffy
2.5gm

Suitable For Sensitive Skin

Delux Profresh is not only a powerhouse in stain removal but also gentle on sensitive skin. Its hypoallergenic formula ensures a thorough clean without compromising the delicate needs of sensitive skin.

Concentrated Formula

Delux Profresh stands out as an entirely concentrated laundry detergent bead. In its production, no water is added, ensuring a powerful, undiluted formula that maximizes cleaning efficacy for unparalleled laundry results.



PREMIUM PACK

FRAGRANCE NOTES

Delux Profresh boasts three captivating fragrance notes, creating a delightful and lasting aroma experience for your freshly laundered clothes.

Top Notes

Peach, Clean Linen Accords

Heart Notes

Rose, Jasmine, Cotton Flower, Muguet, Iris



Base Notes

Musk, Sandalwood, Amber

28



Liquid and pod laundry detergents offer convenience. Pods are pre-measured, reducing mess. Choose based on preference and machine compatibility.

5in1

Powerful stain remover

Soft & Fluffy

Anti Bacterial

Long-Lasting Freshness

Anti-static, Anti-fuzz

Delux Profresh, a premium laundry solution under the DeluxClean brand, redefines convenience and effectiveness in cleaning. These innovative laundry pods boast a dynamic formula that effortlessly tackles tough stains, leaving fabrics exceptionally clean and vibrant. The advanced technology within each pod ensures optimal detergent release during the wash, enhancing overall cleaning performance.

Delux Profresh offers a luxurious laundry experience, combining cutting-edge chemistry with user-friendly design for a fresh and pristine outcome. Elevate your laundry routine with Delux Profresh, where excellence meets efficiency.

- 8X more concentrated formula (**ULTRA CONCENTRATION**)
- Excellent cleaning performance
- Long lasting freshness
- Stain lifting technology • Anti-greying of shirts

Ingredients:

Water, Anionic Surfactants, Nonionic Surfactants, Emollients, Plant-Based Ester Quats, Solubilizers, Special Additive, Fragrance, Antibacterial Agent, Colourant, Preservative, PH Adjuster.



DELUXCLEAN

Simplify Your Laundry Amplify the Cleanliness

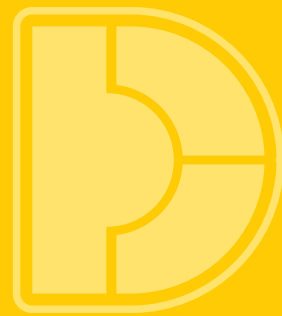


DELUXCLEAN **THANK YOU**

Thank you for exploring our company profile. We're delighted to have your attention. We're passionate about, with a commitment to we strive to our dedicated team is ready to meet your needs. Welcome to a partnership built on excellence and innovation.

LAUNDRY PODS


*Elevate your laundry routine with Deluxclean laundry pods
your premier choice for superior cleaning performance
and unparalleled convenience.*



DELUXCLEAN

Simplify Your Laundry Amplify the Cleanliness

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